

THE CELINK

# CODE OF ETHICS

*Requires that in every encounter with clients, borrowers, vendors, business partners, and industry colleagues, we strive individually as employees and collectively as a company to “do the right thing, at the right time, for the right reason.”*

**THIS CODE REINFORCES OUR DESIRE  
TO DEMONSTRATE THE HIGHEST LEVELS OF:**

## FIDELITY

Considering the interests of those we serve as the foundation of our actions, and delivering what we promise

## INTEGRITY

Basing all our actions upon fairness, truthfulness, and principle

## RESPECT

Treating all professional contacts with due regard and honor

## STEWARDSHIP

Protecting and working to enhance the assets entrusted to us

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## TRUST

Providing certainty and assurance to others that they will always be well-served



Fidelity - Integrity - Respect - Stewardship - Trust