

THE CELINK

CODE OF ETHICS

Requires that in every encounter with clients, borrowers, vendors, business partners, and industry colleagues, we strive individually as employees and collectively as a company to “do the right thing, at the right time, for the right reason.”

**THIS CODE REINFORCES OUR DESIRE
TO DEMONSTRATE THE HIGHEST LEVELS OF:**

FIDELITY

Considering the interests of those we serve as the foundation of our actions, and delivering what we promise

INTEGRITY

Basing all our actions upon fairness, truthfulness, and principle

RESPECT

Treating all professional contacts with due regard and honor

STEWARDSHIP

Protecting and working to enhance the assets entrusted to us

&

TRUST

Providing certainty and assurance to others that they will always be well-served



Fidelity - Integrity - Respect - Stewardship - Trust